



UPDATE: North Canton Area Chamber of Commerce

Advancing Community. Uniting Business.

MISSION STATEMENT: To develop, enhance and represent business, stimulate community leadership, and promote economic growth

Chamber Calendar

- Jan 12 *Alive After Five*, 5-7P, Dr. Heidi Rosenthal (see enclosed flyer)
- Feb 1 *Green Business Round-Table*, 8A, NC Chamber office, 2nd floor
- Feb 1 *Tech Talk*, 11:45-12:45, NC Public Library
- Mar 14 *Annual Dinner* (details forthcoming)
- Apr 14 *Cocktails, Casino & Community* (details forthcoming)

From the Chamber President



2011 is behind us, and despite economic uncertainty North Canton saw the arrival of new businesses, expansion of existing businesses, and the continuation of favorite events like the July 4th Parade, YMCA Run, Fireworks, Main Street Festival and the Community Christmas Sing and Tree Lighting. The Chamber was happy to welcome Stark State, CVS Pharmacy, O'Reilly Auto Parts, CKP Heating & Cooling, Suarez Manufacturing Industries, and Magical Touch Quick Lube to the city, as well as participate in the ribbon-cutting for the newly remodeled Mohler True Value on Portage and Five Guys Burgers & Fries on the Strip. The Chamber welcomed over 70 new members in 2011, and we look forward to greater growth in 2012 as we expand our economic development efforts and community event line-up.

Good-Byes and Hellos

I want to thank Randy Smith, Dan Griffith and Dennis Coy for their years of dedicated service on the Chamber board and extend a welcome to Melinda Reiss, David Roberts and John Robinson as they take their seats at the board table. We hope Randy, Dan and Dennis won't be strangers.

New Community Guide/Roster Book in 2012

The Chamber has contracted with Great Lakes Publishing to produce an updated community guide and membership roster book. 2012's edition will include online availability in addition to a full-color printed publication. You will likely be contacted by Betsy Brock and Bill Goddard over the next few weeks regarding advertising opportunities. Our members receive a significant discount on ad rates. Contact them for information at: bbrock@glpublishing.com or wgoddard@glpublishing.com.

The Chamber wishes Tom Chufar well in his retirement after 30 years of service to the City of North Canton. Tom's support of the Chamber and participation in our many community activities was greatly appreciated. Good luck, Tom...and we hope to see you in a non-official capacity at the next Main Street Festival!



We welcome home Dr. Para Jones, new President at Stark State College. Para was a friend of the North Canton Chamber prior to her leaving for Spartanburg, South Carolina, and we look forward to working with her once again. She begins her duties as Stark State College's fourth president on February 6.



Redistricting and the Business of Fracking

Despite the protestations of many area Chambers of Commerce, the legislature has decreed that Stark County will be represented by three different congresspeople for the next decade. North Canton and Jackson will remain in the 16th District, Canton and Massillon will now be part of the 7th District, and Alliance will be in the 13th. The districts will be in effect for the March 6 Primary and the Fall 2012 elections.

The North Canton Chamber recently hosted chamber executives and government officials from Lake, Minerva, Hartsville, Alliance, Jackson and Canton to discuss the expanding oil industry in our area. Representatives from Chesapeake Energy told the group their firm has spent 2 billion dollars to date in acquiring drilling rights on 1.35 million acres in Ohio. According to their figures, each well results in 400 jobs from 150 professions, including subcontractors and service companies. We will continue to provide timely information to you and will be working with the other chambers to market our businesses, labor force and communities to the ever-growing energy industry.



New Year Wishes

As we welcome a new year, please accept our gratitude for your new memberships, renewals and continued support. We truly could not do all we do without your help!

North Canton Area Chamber of Commerce is a member of:



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121 S Main Street • North Canton OH 44720
330-499-5100 • 330-499-7181 (Fax) • www.northcantonchamber.org

WELCOME TO OUR NEWEST MEMBERS!

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zoup151@zoup.com
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MEMBER NEWS

- Sol Harris-Day Architects** have moved into their new building at 6677 Frank Ave NW, N Canton. The new space is a model for sustainability and 'green' design practices.
 
- New Work City Foundation** announces the hire of Elizabeth Blakemore as Arts Outreach Coordinator.
- Mercy Sports Medicine** at 6200 Whipple Ave NW, North Canton, is offering free running injury check-ups from noon to 1P on the second Friday of each month and from 5-6P on the third Tuesday of each month. Professionals will review your current condition and make recommendations. No appointment is necessary.
- The NC Public Library** and Friends of the Little Art Gallery hosted a reception December 4 to formally unveil "Shelves of Light" created by Chamber member **Don Lundstrom**. The glass & steel sculpture graces the main entrance to the library and was made possible through donations to the library's memorial & gift fund.
 
- Kent State University at Stark's Ohio SBDC** is sponsoring a small business information session on January 10 from 5-7P. Call 330-244-3290 for information.
- The Employment Source** has been awarded a grant to conduct an 18-month job readiness skills training and placement program with the goal to serve a total of 200 unemployed or underemployed individuals in Stark and Tuscarawas Counties.
- NC Chamber members are invited to the **Akron/Canton Chapter of the American Marketing Association's** January 31 meeting focusing on *Advertising in Cyberspace*. For details or to make reservations, visit www.akroncantonnama.org.
- Magical Touch Quick Lube** held a ribbon-cutting ceremony on December 8. **L-R:** John Fletcher, NC Chamber President Doug Lane, Commissioner Pete Ferguson, Rick Fitiani, Mayor David Held, chamber member Evie Riegler and Russell Kile.
 
- Oops...we neglected to mention in our December newsletter that all photos at the Gervasi Alive After Five were provided by **Michael's Portrait Design**.

BWC Update



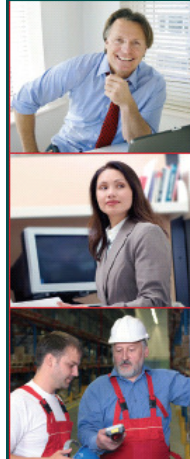
The Ohio Bureau of Workers' Compensation has approved a number of changes to its alternative rating programs, including the 100% EM Cap Program, Small Deductible Program, One Claim Program and Ten-Step Business Plan for Safety. New programs effective 7/1/12 include Industry Safety Discount, Go Green and Lapse Free Discount and Claim-Free Discount. In addition, the Grow Ohio Incentive Program offers new employers premium discount options. For more information visit www.ohiobwc.com or contact CCI at 800-837-3200.

Educator of the Month Award

December's Westfield Bank/NC Chamber Educator of the Month is Laura Luikart, veteran teacher at the Mary L. Evans Early Childhood Center. The Chamber, Westfield Bank and Starbucks are honored to high-light educators making a difference in the lives of their students and communities.



L-R: Starbucks' Beth Shelton, NC Chamber's Doug Lane, Laura Luikart, ECC Dean of Students Ted Hall and Westfield Bank's Jason Shilling



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TUSCARAWAS COUNTY 1260 Monroe St. • Suite 35 • New Philadelphia, Ohio 44663 Call 330-364-9777

Green Business Roundtable



North Canton Chamber members are invited to participate in an exciting new Green Business Roundtable program. The group will meet the first Wednesday of each month at 8A beginning **February 1** and will discuss a different theme centered around sustainability and corporate responsibility. As an added incentive, participants will be eligible to apply for one of three scholarships to complete a full sustainability audit in which a certified Green Business Consultant will work with companies on an individual basis to assess, strategize, provide feedback and ultimately implement a sustainability plan to use as a foundation for future growth. The scholarship program is sponsored by Stark State College with support from the Herbert W. Hoover Foundation and the NC Chamber of Commerce. RSVP to Christina at cocooper@northcantonchamber.org or at 330.499.5100 to attend the February 1 meeting and learn more.

Constant Contact

The NC Chamber of Commerce has partnered with Constant Contact®, the leading email marketing service for small businesses, to qualify our members for a special discount to bring you a great way to stay in touch with your customers. Email marketing is easy and affordable with Constant Contact. Prepay for six months and receive a 20% discount. Prepay for a year and save 25%! If you are an existing Constant Contact customer, you don't have to sign up again. If you don't already have a Constant Contact account, you can start with a 60-day free trial. To begin your trial go to: www.constantcontact.com. Contact the Chamber office to find out more!

Tech Talks Coming

The North Canton Chamber and North Canton Public Library have teamed up to present quarterly *Tech Talks* in 2012. Each 11:45A to 12:45P meeting will include a presentation on the business benefits of a hot-button tech issue and a quick review of a current business publication or book. Lunch is optional. The first *Tech Talk* is scheduled for **February 1**. Look for an email with details and RSVP information soon.

Cocktails, Casino and Community!

Mark your calendar to attend a *Mad Men* themed party on April 14. Plan to come dressed in your best 60's mod style, and eat, drink and be lucky! Proceeds from the fundraiser will support the Chamber's growing list of community programs and initiatives. To



learn more about the planning committee, corporate tables, sponsorship opportunities or silent auction donations, contact Christina at 330-499-5100 or at cocooper@northcantonchamber.org.

Medicare Questions Answered

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Our mission is to lower the cost of health care thru education, choice, and enrollment services.

THANK YOU TO OUR 2012 RENEWALS*

4 Kids Clothing	Driving Academy of Ohio LLC	Motion Mobility & Design Inc
A Plus Travel Adventures	Drs. Bernard & Eimer Inc	New Neighbors League
A Wonder World Learning Center Inc	Dublin Hills Condominium Assoc	North Canton City Schools
Abbott Electric Inc	Durkin Hill Condominium Assoc	North Canton Cleaners
Abbott's Bridal & Formalwear	East Central Ohio Food Dealers	North Canton Collision
Accent Concrete	Edward Jones/Joe Mirocke	North Canton Lions Club
Acme Fresh Market #16	Ellsworth Auto Body Shop Inc	North Canton Meals on Wheels
Aid Pest Control	Excalibur Exploration	North Canton Medical Foundation
Akron-Canton Airport	Fieldcrest of North Canton	North Canton Public Library
American First Bancorp Inc	Finneys Inc	North Canton Repair Shop Inc
American Medical Personnel	First Ohio Community Fed Credit Union	North Canton Trucking Inc
Amster-Kirtz Company	FirstMerit Bank	North Canton TV & Appliance
Anesthesia Associates of Alliance	Franklin Leopold II CPA	North Canton Veterinary Clinic Inc
Arts in Stark	Freedom Harley Davidson Inc	Original Mattress Factory
ASAP	Gateway Event & Conference Center	PNC Bank
Aultman Health Foundation	Gill & Company	Randy's Automotive
Aultcare	Goodwill Industries Shoppe	Red Roof Inn
B&R Transportation Services Inc	Graco Ohio Inc	Reed Funeral Home
Baker Dublikar Beck Wiley Mathews	Habitat for Humanity	Republic Waste Services
Barley's Heating & Air Conditioning	Hair Shoppe & Spa	Rosenthal, Heidi DDS
Barrel Room	Hall of Fame Motors	Rotary Club of North Canton
Becker Marketing Group	Hammontree & Associates Ltd	Russell & Byrd LLC
Betterbuilt.Com	Hartville Coin & Jewelry	Samantha's Restaurant
Bill & Mary's/Creative Catering	Heiser Sand & Gravel Corp	Sanctuary Golf Club
Bob-O-Link Manor Apartments	HIMA	Sanese Services
Brad Bonsky Sheet Metal Co	Home Instead Senior Care	Savage, Nancy
Brad's Carpet Cleaning	Hufstetler Auto Sales Inc	S C Brd Developmental Disabilities
Brandau, Larry, DDS	Humbert Sanitary Svcs Inc	Schumacher Homes
Bronx International Inc	Humbert Screen Graphix LLC	Sherritt & Associates
Brown Mackie College	Invado International	Smithers Medical Products
Bush's Automotive Service Center	Jester/Coutts Insurance Agency	Southway Fence Company
C H Vallos & Associates	Jimmy John's Gourmet Sub Shop	Stark State College
Caffe Gelato	Jr Achievement of East Central Ohio Inc	State Permits
Cain Chiropractic Clinic	Julie Thomas DDS	State Termite & Pest Solutions
Cain Motors Inc	K&M Coffee Service	Suarez Corporation Industries
Callahan Door Sales Inc	Kame's Sports	Suglio, John DDS
Canton Business Machines	Kent State University at Stark	Sylvester's Grille
Canton Wholesale Floral Inc	Koala Kruizers	Symes & Son Flowers Inc
Carrabba's Italian Grill	Kolp Real Estate Mgmt Corp	T E Griffith Septic
Cartridge World	Krugliak Wilkins Griffiths & Dougherty	Tire Source - North Canton
Cecconi Tax & Accounting	Kumon Math & Reading Center	TruBridge Inc
Changet Jewelers	Lee Spencer Photography	Tschantz Agency
Combi Packaging Systems LLC	Leidy Engineering Sales Inc	Villas at Quail Hill Condominiums
Community Hospice of Stark County	LilyBlooms Aquatic Gardens	Virtual Hold Technology
Concorde Therapy Group	Logan Sports Inc	Vista Psychological & Counseling Ctr
Covey-Odell Advertising Ltd	Maggiore's Drive Thru #4	Vitreo-Retinal Consultants Inc
CSB Bank	Main Street Grille	W W Schaub Electric Co
Cummings, Douglas CPA	Maloney & Novotny LLC	Waggoner Chocolates
Custom Auto Body Inc	Mama Guzzardi's Italian Restaurant	Walnut Woods Preschool/Childcare
Custom Fireplace Shop	Mark Radosevic Insurance	Walsh University
Cutler Real Estate/North Canton	Mathie Supply Inc	Washington Square Eye Care Center
Danbury of North Canton	Mental Health & Recovery Board	Wayne Savings Community Bank
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Diebold Inc	Milepost Productions Inc	Winkhart & Rambacher Attorneys
Document Mgmt & Shredding	Miller & Company	Workshops Inc
Donato's Pizza	Mohler's True Value Home Center	Zollinger Gruber Thomas & Company

*As of 12/28/11